

About Us

Starblue Consultancy is a global network of industry professionals who share a deep passion for the racing industry.

We realised that new owners looking to invest in racing had no reliable means to seek advice and explore their options. The only advice available to investors were through other professionals that could be influenced by a conflict of interest.

Our goal was to provide our investors with an independent source of advice that was not influenced.

Furthermore our Associates are hand picked on the basis of their long standing association with the racing industry and not from sales and marketing backgrounds.

Our worldwide reach allows us to exploit opportunities that result from global variances between regions. The end result is a highly specialised industry expert to assist you with all investment decisions related to the racing industry.

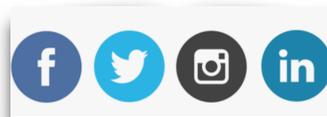
First consultancy company in thoroughbred racing with industry first services.

For more info
contact your local Associate
or email us at

info@starblueconsultancy.com



www.starblueconsultancy.com



Starblue Consultancy
Thoroughbred Investment Advisors

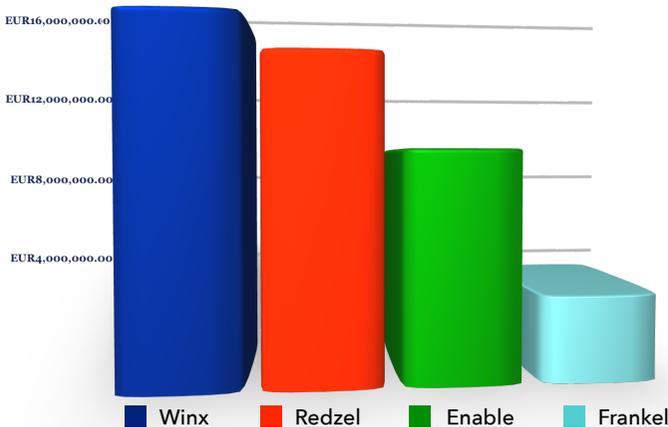
“Racehorse ownership
made easy and
affordable.”



**- No Win, No Fee -
- One year, One fee -**



Winx is now the top of the rank for an all-time prizemoney list and is ahead Makybe Diva's record. Winx has been purchased AU\$230,000 at the 2013 Magic Millions Gold Coast sale and has earned AU\$26,451,176 in prize money.



A comparison of prize money earned by the British Century stars **Frankel** and **Enable** versus his Australian superheroes **Winx** and **Redzel**. This graph highlights the stark differences in prize money on offer in Australia compared to other major horse racing countries.

Prize money Australia wide from 2011 to 2017:



Most new investors are overwhelmed by the decisions that are required to be made when first purchasing a racehorse.

What attributes do you look for? Athleticism or musculature? Sprinter or stayer? Pedigree or conformation? The truth is that there is no black and white answer to these questions. It is therefore imperative to seek the guidance of an experienced eye to assist you in making the right choice. This is where we come in.

By evaluating your individual circumstances and requirements we will guide you in ensuring that you have made the right decision.

Purchasing the right racehorse is only half of the process. The key to ensuring that your investment reaches the peak of its potential lies in the training that it receives.

Pureblood Consultants will ensure that your progeny is placed with the right trainers that will afford them their undivided attention.



The Classic service is suitable for sole investors who wish to purchase and race a horse individually.

We offer our clients the option to choose between one of two payment structures:

- 1- A conventional flat fee structure based on the purchase price of the horse payable at the time of the purchase.
- 2- A unique and industry first “No Win, No fee” service. Clients will not be charged any up front fee and can instead avail of our services by forfeiting for a 10% obligation free share*in the purchased horse. This revolutionary practice will ensure that we are fully invested in your success.



The Club- Linked product is suitable for smaller investors who wish to reduce the costs of racehorse ownership by sharing them with other owners.

Club-Linked is an easy and affordable way to invest for new entrants to the world of thoroughbred racing. Investments from multiple investors are pooled together to result in a greater cumulative purchasing power. Further more, training and associated costs are also divided, thus making it more affordable.

All Club-Linked investments are professionally managed by PureBlood Consultants from purchase to retirement. All crucial decisions are taken care of leaving investors to sit back and enjoy the journey.

Our Services

Auction purchases

Identifying and purchasing tried horses

Evaluating horses offered by syndications & horse trainers

Overseas acquisitions

Ongoing management

* Subject to Terms as described in detail in the Contract.